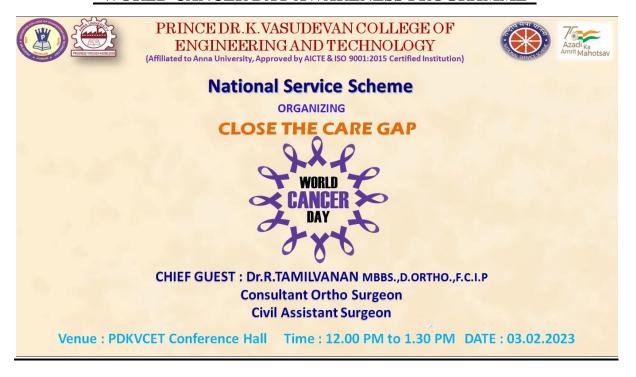


(Approved by AICTE, Affiliated to Anna University & ISO 9001:2015 Certified Institution)

Medavakkam-Mambakkam Main Road, Ponmar, Chennai-600127

### 2022-2023

### "WORLD CANCER DAY AWARENESS PROGRAMME"



## **OBJECTIVE OF THE PROGRAM**

- 1. The main purpose of this event was to create awareness among the students about cancer's disease, its causes and effects. They were also informed about how to fight with this disease
- 2. Educating students on the major risk factors, as more than 30% of cancer cases could be avoided by changing one's lifestyle or avoiding the risk factors.
- 3. To make people aware of the significance of regular screenings and check-ups.
- 4. World Cancer awareness Day aims to prevent millions of deaths each year by raising awareness and education about cancer, and pressing governments and individuals across the world to take action against the disease.



#### Introduction

World Cancer Day is an international day marked on 4 February to raise awareness of cancer and to encourage its prevention, detection, and treatment. World Cancer Day is led by the Union for International Cancer Control (UICC) to support the goals of the World Cancer Declaration, written in 2008. The primary goal of World Cancer Day is to significantly reduce illness and death caused by cancer and is an opportunity to rally the international community to end the injustice of preventable suffering from cancer. The day is observed by the United Nations.

World Cancer Day targets misinformation, raises awareness, and reduces stigma. Multiple initiatives are run on World Cancer Day to show support for those affected by cancer. One of these movements are #NoHairSelfie, a global movement to have "hairticipants" shave their heads either physically or virtually to show a symbol of courage for those undergoing cancer treatment. Images of participants are then shared all over social media. Hundreds of events around the world also take place.

Thousands of lives could be saved each year if people were more aware of the signs and symptoms of cancer and people looked for help as soon as possible as treatment is usually more effective in the early stages of cancer.

Chemotherapy works against cancer by **killing fast-growing cancer cells**. Chemotherapy (also called chemo) is a type of cancer treatment that uses drugs to kill cancer cells.

Once You Choose Hope, Anything's Possible! Fighting Cancer Is Our Goal. We Can Do It It's In Our Soul! Cancer is not an end, Keep Fighting.

# **DESCRIPTION OF THE PROGRAM**

Prince Dr K.Vasudevan College of Engineering and Technology National Service Scheme unit organizing the World Cancer day on 3rd February 2023. World Cancer day is a global healthcare event for the awareness of cancer, which has been commemorated on February 4th of every year since 2000 with the aim of spreading awareness and educating people about its detection, treatment, and prevention. This event was organized by the volunteers of NSS unit of Prince Dr K.Vasudevan College of Engineering and Technology. This event Chief Guest Dr.R.TAMILVANAN MBBS.,D.ORTHO.,F.C.I.P, Consultant Ortho Surgeon, Civil Assistant Surgeon, Saidapet Govt Hospital give a lecture on topic Introduction to Cancer causes and its treatment. This Year 2023, the World Cancer Day theme is "Close the care Gap". Objective of World Cancer Day 2023 Theme: "Uniting our voices and taking action". This year focuses on building stronger alliances and new collaborations to unite the voices of like-minded people to make a powerful appeal.

Event Name	WORLD CANCER DAY AWARENESS
	PROGRAMME
Details of the Event	Prince Dr K.Vasudevan College of Engineering and
	Technology National Service Scheme unit organizing
	the World Cancer day on 3rd February 2023. World
	Cancer day is a global healthcare event for the
	awareness of cancer, which has been commemorated
	on February 4th of every year since 2000 with the
	aim of spreading awareness and educating people
	about its detection, treatment, and prevention. This
	event was organized by the volunteers of NSS unit of
	Prince Dr K.Vasudevan College of Engineering and
	Technology. This event Chief Guest
	Dr.R.TAMILVANAN MBBS.,D.ORTHO.,F.C.I.P,
	Consultant Ortho Surgeon, Civil Assistant Surgeon,
	Saidapet Govt Hospital give a lecture on topic
	Introduction to Cancer causes and its treatment.
Date of the Event/ Course	03.02.2023
Venue	PDKVCET Conference Hall
Resource person / Guest	Dr.R.TAMILVANAN MBBS.,D.ORTHO.,F.C.I.P,
speaker	Consultant Ortho Surgeon, Civil Assistant Surgeon,
	Saidapet Govt Hospital
No. of Participants	170
Event Coordinator	Dr.B.Rajmohan
Organized by Department /	NSS
Club/ Committee	





